



New Mexico Spaceport Authority

PRESS RELEASE •  
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## Spaceport America issues Visitor Experience RFP

LAS CRUCES, NM -- The New Mexico Spaceport Authority (NMSA) has issued a Request For Proposal (RFP) for the Visitor Experience for Spaceport America, announced Christine Anderson, Executive Director of the NMSA.

“Spaceport America is all about creating new jobs and making New Mexico an even bigger tourism destination,” said Anderson. “This contract will help develop an exciting attraction for our domestic and international visitors while also building a strong brand for Spaceport America throughout the world.”

The RFP calls for services in the following areas: attraction and exhibit development, visitor facilities design, marketing and branding, fundraising/sponsorship development, and market research services. Complete details are contained in the RFP issued and posted on the Spaceport America website, under the "Proposals" tab, at:

<http://www.spaceportamerica.com/proposals/spaceport-rfps/visitor-experience.html>

The NMSA has established as a part of its website an online business registry so local businesses can post contact information and the level and type of services they offer. Larger companies can identify potential sub-contractors and suppliers with the capability to provide specific goods and/or services.

Optional pre-proposal meetings and a site visit to Spaceport America have been scheduled for this RFP. NMSA has scheduled this event for Thursday, June 9, 2011, and encourages interested participants to attend. Details can be found in the RFP.

### **About Spaceport America**

Spaceport America has been providing commercial launch services since 2006. The state-of-the-art launch facility is under construction near Truth or Consequences, New Mexico, and while expected to become fully operational later in 2011, public preview tours of Spaceport America are now available. Officials at Spaceport America have been working closely with entrepreneurial space leaders like Virgin Galactic, UP Aerospace,

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and Armadillo Aerospace, as well as established aerospace firms like Lockheed Martin, Boeing, and Moog-FTS to develop commercial spaceflight at the new facility. The economic impact of launches, tourism and new construction at Spaceport America are already delivering on the promise of economic development to the people of New Mexico.

For more information, please visit: [www.spaceportamerica.com](http://www.spaceportamerica.com)

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